



# SUCCESS PROFILE

## Start Your Own Advertising Agency And Make A Fortune With Global Outsourcing

Global outsourcing is how Michael R. Moore founder of Advertising Consultants made millions of dollars operating his own advertising agency. Now you have a chance to do the same thing using his exclusive vendor network and proprietary technology.

### Start Your Own Advertising Agency

"In 1997 I decided to start an advertising agency that focused on helping small businesses but there was one major problem. Most small businesses could not afford to pay the prices I needed to charge in order to be profitable. But I knew if I could find a way to lower my prices I could make a fortune from the 15 million small businesses in the U.S. But this was not an easy problem to solve." says Michael.

### Low Cost Labor Is Your Advantage

The bulk of the cost in running Advertising Consultants was the labor for creative services like logo design, graphic design and website development. Hiring quality employees to provide these services cost upwards of \$45/hr. "It took me several years before I finally developed a way to solve the problem. The solution was using global outsourcing to find low cost labor. But, of course global outsourcing has its own set of unique challenges as well." said Michael.

"To overcome these challenges I spent two years abroad evaluating vendors in countries like India and the Philippines. After sifting through hundreds of unqualified vendors I finally developed

relationships with a few quality companies and reduced my labor cost from \$45/hr to \$9/hr. But even after I had located the right vendors I still had one obstacle left.

### Our Technology Helps You

How would I manage projects remotely? After all it's hard enough to manage employees who work in the cubicle next to you, let alone manage employees that work in another country." says



**We schedule up to 3 appointments per day for you. No cold calling!**

Michael. To solve this problem Michael developed proprietary technology that would allow him to manage a group of remote workers and hundreds of projects at a time. After several years of testing he perfected the technology that makes it possible for a person working from a home computer to manage millions of dollars in projects. Everything from project tracking to quality control are handled by the technology. "Our technology is what pulls everything together." says David Iyoha, V.P.

### Over 20 Revenue Streams

Now Advertising Consultants is expanding

nationwide by offering a training program to help people start their own advertising agency. "We are helping people open their own ad agencies as affiliates. Our affiliates offer the convenience of over 20 services under one roof. Because they offer more services they make more profits and they provide their services at a price that is often 60% less than the competition because of our global outsourcing advantage." says David.

### No Cold Calling Required

In addition to training and support affiliates also get access to a lead generation program. "With this business there is never any cold calling. Telemarketing is handled for our affiliates by trained professionals. We also provide affiliates with hot leads that have requested quotes for a particular service such as a website or TV commercial. These hot leads are ready to buy and want an

estimate immediately. Our program helps affiliates duplicate our success." says Michael. The complete business package costs \$35,000 with no royalties. **Call 1-877-812-3837 ext 315 for details or visit [www.StartYourAdAgency.com](http://www.StartYourAdAgency.com).**

