

# General Market Survey

1. Are you:

- Male  Female

2. What is your age?

- 18-24  25-34  
 35-44  45-54  
 55-64  65 or over

3. What is the highest level of formal education you have completed? (Please check only one.)

- Attended high school  Graduated high school  
 Attended college  Graduated college  
 Post-graduate study without degree  Post-graduate degree

4. What is your marital status?

- Married  Single, never married  
 Separated or divorced  Widowed

5. How many children under the age of 18 live in your household? \_\_\_\_\_

6. What is your total annual personal income?

- Less than \$30,000  \$30,000 - \$39,999  
 \$40,000 - \$49,999  \$50,000 - \$59,999  
 \$60,000 - \$74,999  \$75,000 - \$99,999  
 \$100,000 - \$149,999  \$150,000 - \$249,999  
 \$250,000 - \$499,999  \$500,000 - \$999,999  
 \$1 million or more

7. In which state and ZIP code area is your main residence?

State: \_\_\_\_\_ ZIP code: \_\_\_\_\_

8. What is your total annual household income?

- Less than \$30,000  \$30,000 - \$39,999  
 \$40,000 - \$49,999  \$50,000 - \$59,999  
 \$60,000 - \$74,999  \$75,000 - \$99,999  
 \$100,000 - \$149,999  \$150,000 - \$249,999  
 \$250,000 - \$499,999  \$500,000 - \$999,999  
 \$1 million or more

9a. Do you own a home, condominium or co-op as your primary residence?

- Yes  No

9b. If "Yes," what is the present market value of your primary residence?

- Less than \$100,000  \$100,000 - \$199,999  
 \$200,000 - \$299,999  \$300,000 - \$499,999  
 \$500,000 - \$749,999  \$750,000 - \$999,999  
 \$1 million - \$1.9 million  \$2 million or more

If \$2 million or more, please estimate value: \_\_\_\_\_

10. Do you own a second home, condominium or co-op?

- Yes  No

11. What is the total net worth of yourself and all members of your household? Include the estimated market value of your business if you own one, all real estate, including primary residence, car, household possessions, bank accounts, stocks, bonds and other investments and assets.

- Less than \$50,000  \$50,000 - \$99,999  
 \$100,000 - \$249,999  \$250,000 - \$499,999  
 \$500,000 - \$749,999  \$750,000 - \$999,999  
 \$1 million - \$1.4 million  \$1.5 million - \$1.9 million  
 \$2 million - \$4.9 million  \$5 million - \$9.9 million  
 \$10 million and over